

DEADLINE EXTENDED TO October 23, 2023

2023 - 2024

Officers

October 9, 2023

President

Michael Anduha
First Hawaiian Bank

Re: 2023 Kalihi Business Association Holiday Parade
Aloha Friends:

Vice President

Dana Yap
Farrington High School

We are excited to inform you that the **Kalihi Business Association Holiday Parade** is back! This parade is one of Oahu's oldest parades and 2023 marks the 74th year of this great event. The parade kicks off the holiday season in Kalihi and is a highlight for many keiki, residents, businesses and organizations in the community.

Secretary

Bobbie Lau
Kamehameha Schools

Treasurer

Michael Anduha
First Hawaiian Bank

There are a few enhancements planned for this year including:

- ✓ A new parade route to avoid the construction zones along Dillingham Boulevard
- ✓ A **Kalihi-Kapālama Pā'ina** will be held at Kapālama Elementary school with entertainment, food, community booths, and games for the Keiki.

Directors

Mary Benson
Honolulu Zoo Society

The parade is official and will be kicked off:

Jerry Felipe

Central Pacific Bank

Parade Date: Friday November 24, 2023 (Black Friday)

Steve Goo

Lanakila Pacific

Parade Time: 6:00 pm – 7:00 pm. (approx.)

George Kodama

Parade Route: See attached for route.

Michael Lau

Hawaii National Bank

Information for the Kalihi-Kapālama Pā'ina will be sent separately.

Brian Maeshiro

Action Realty

If you, your group, organization, or company is interest in entering a float, marching unit, band, hula halau, or car club in the parade, please use the enclosed form to enter. Please complete your application by **October 23, 2023**. **Space will be limited to 30 registrants. Only groups who have submitted complete Registration packets will be allowed to participate.** For all completed and accepted registration packets, a confirmation will be provided.

Sanford Morioka

Edward Enterprise

If you have any questions, please contact us at info@kalihibusinessassociation.org or parade@kalihibusinessassociation.org.

Geoffrey Pang

American Business Marketing

Mahalo for your consideration.

Tony Pfaltzgraff

Cindy Rasmussen

Century 21

Darin Shigeta

American Savings Bank

Naomi Suto

Action Realty

Robert Takeshita

Territorial Savings Bank

David Tsuda

First Hawaiian Bank

Sean Uezu

Popeye

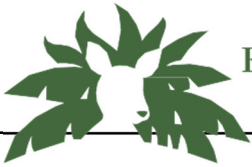
Gray Yoshioka

Bryan Yucoco

Hawaii USA Federal Credit Union

Michael Anduha, President
Kalihi Business Association

Dana Yap, Vice President, Parade Chair
Kalihi Business Association



DONATION --- SPONSORSHIP FORM

Here is my gift to the Kalihi Business Association 2023 Holiday Parade.

Your donation makes a tremendous difference. Please fill out this form (this form is fillable) and email to: info@kalihibusinessassociation.org

Please send check payable to: Kalihi Business Association and mail to:

Kalihi Business Association
PO Box 17729
Honolulu, Hawaii 96817

Contact Information

Company Name _____

Address _____

City _____ State _____ Zip code _____

Contact Person Name _____

Contact Person Email _____ Phone Number _____

Donation Information

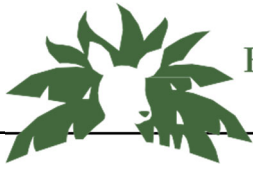
I want to support the Kalihi Business Association Holiday Parade with a donation of:
 \$500 \$1000 \$1,500 Other: _____

I want to be a sponsor of the Kalihi Business Association Holiday Parade with a sponsorship of:
 \$2,500 Sponsorship will include company logo on all parade related flyers, invitations, and other print material. Sponsorship logo will also be included on parade banners and signage where applicable.

\$4,000 Sponsorship will include all items listed above plus:
Company logo on all **Kalihi-Kapālama Pā'ina** related flyers, invitations, and other print material. Sponsorship logo will also be included on signage where applicable.

I want to help the parade by
 Sponsoring a float or dignitary vehicle Volunteer firm's services

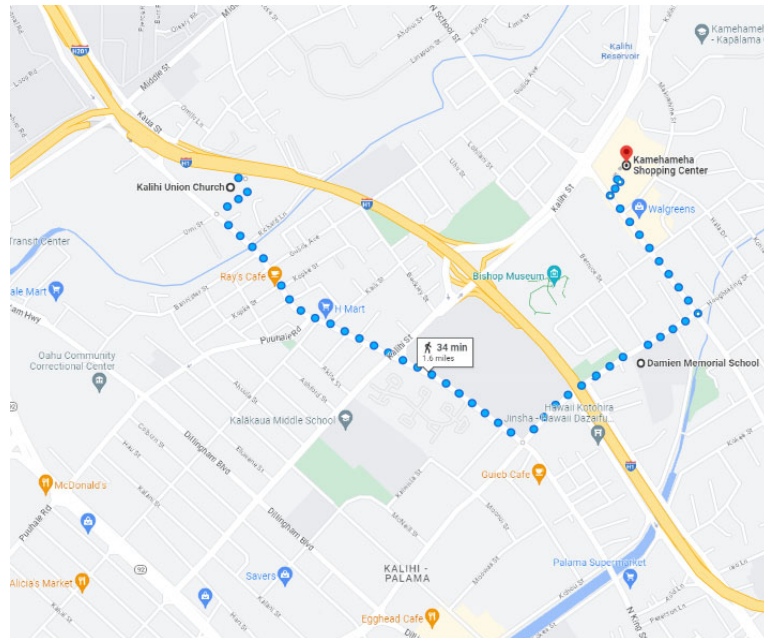
I would like to join the Kalihi Business Association. Please send me info.



Kalihi Business Association Holiday Parade

Friday November 24, 2023 (Black Friday), 6:00 pm – 7:00 pm.

Route: Start at Kalihi Union Church (2214 N King Street), continue along King Street pass Farrington High School, turn left at Houghtaling Street and head mauka, turn left at School Street and head ewa, end at Kamehameha Shopping Center.



Kalihi-Kapālama Pā'ina

Kapālama Elementary School grounds 5:00 pm – 8:30 pm

