

2023 - 2024

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August 14, 2023

Re: 2023 Kalihi Business Association Holiday Parade  
Aloha Friends:

We are excited to inform you that the **Kalihi Business Association Holiday Parade** is back! This parade is one of Oahu's oldest parades and 2023 marks the 74<sup>th</sup> year of this great event. The parade kicks off the holiday season in Kalihi and is a highlight for many keiki, residents, businesses and organizations in the community.

There are a few enhancements planned for this year including:

- ✓ A new parade route to avoid the construction zones along Dillingham Boulevard
- ✓ A **Kalihi-Kapālama Pā'ina** will be held at Kapālama Elementary school with entertainment, food, community booths, and games for the Keiki.

The parade is official and will be kicked off:

**Parade Date:** Friday November 24, 2023 (Black Friday)

**Parade Time:** 6:00 pm – 7:00 pm. (approx.)

**Parade Route:** See attached for route.

Information for the Kalihi-Kapālama Pā'ina will be sent separately.

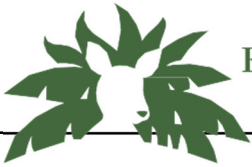
If you, your group, organization, or company is interested in entering a float, marching unit, band, hula halau, or car club in the parade, please use the enclosed form to enter. Please complete your application by **September 30, 2023**. **Space will be limited to 30 registrants. Only groups who have submitted complete Registration packets will be allowed to participate.** For all completed and accepted registration packets, a confirmation will be provided.

If you have any questions, please contact us at [info@kalihibusinessassociation.org](mailto:info@kalihibusinessassociation.org) or [parade@kalihibusinessassociation.org](mailto:parade@kalihibusinessassociation.org).

Mahalo for your consideration.

Michael Anduha, President  
Kalihi Business Association

Dana Yap, Vice President, Parade Chair  
Kalihi Business Association



**DONATION --- SPONSORSHIP FORM**

Here is my gift to the Kalihi Business Association 2023 Holiday Parade.

Your donation makes a tremendous difference. Please fill out this form (this form is fillable) and email to: [info@kalihibusinessassociation.org](mailto:info@kalihibusinessassociation.org)

Please send check payable to: Kalihi Business Association and mail to:

Kalihi Business Association  
PO Box 17729  
Honolulu, Hawaii 96817

**Contact Information**

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Contact Person Name \_\_\_\_\_

Contact Person Email \_\_\_\_\_ Phone Number \_\_\_\_\_

**Donation Information**

I want to support the Kalihi Business Association Holiday Parade with a donation of:  
 \$500       \$1000       \$1,500       Other: \_\_\_\_\_

I want to be a sponsor of the Kalihi Business Association Holiday Parade with a sponsorship of:  
 \$2,500      Sponsorship will include company logo on all parade related flyers, invitations, and other print material. Sponsorship logo will also be included on parade banners and signage where applicable.

\$4,000      Sponsorship will include all items listed above plus:  
Company logo on all **Kalihi-Kapālama Pā'ina** related flyers, invitations, and other print material. Sponsorship logo will also be included on signage where applicable.

I want to help the parade by  
 Sponsoring a float or dignitary vehicle       Volunteer firm's services

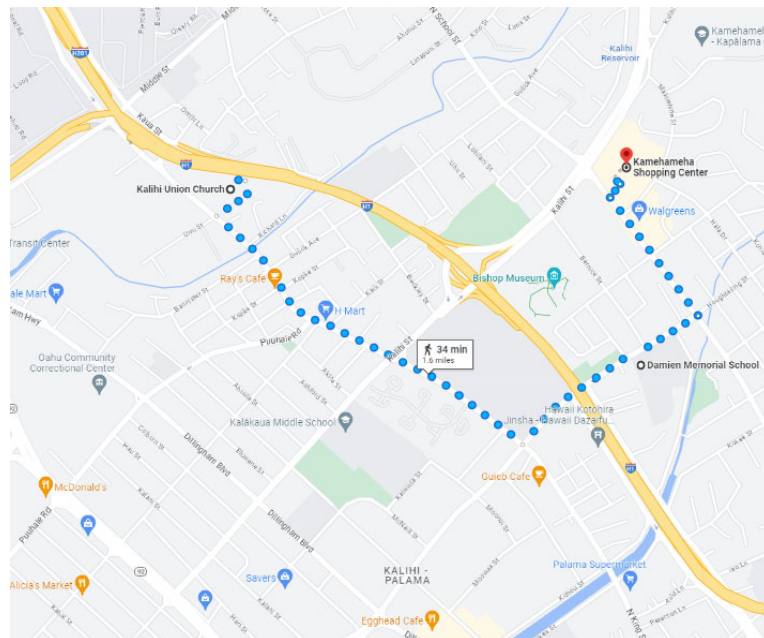
I would like to join the Kalihi Business Association. Please send me info.



## **Kalihi Business Association Holiday Parade**

Friday November 24, 2023 (Black Friday), 6:00 pm – 7:00 pm.

Route: Start at Kalihi Union Church (2214 N King Street), continue along King Street pass Farrington High School, turn left at Houghtaling Street and head mauka, turn left at School Street and head ewa, end at Kamehameha Shopping Center.



## **Kalihi-Kapālama Pā'ina**

Kapālama Elementary School grounds 6:00 pm – 9:00 pm

